



RACHEL
GERSON, MD

Northwest Radiologists



Seattle, Washington



14 Years in Practice

Practice/National Leadership Activities

- Member of the ACR Council Steering Committee
- Chapter Secretary of Washington State Radiology Society (ACR)
- Chair of the Women and Diversity Committee (ACR)
- Consultant of health innovation and machine learning applications for radiology
- Leadership in Quality and Credential Committee
- Advisory Board for Cambia Grove Health Innovation Community

Interesting Facts & Hobbies

- Mother of Three
- Spending time with family
- Cooking
- Completed an Ironman Triathlon
- Practiced radiology in Spain

Why did you decide to join the private practice?

Private practice provided me with the opportunity to work in multiple specialties including MSK, breast and women's imaging, and be a confident, well-rounded radiologist. Also, having a strong interest in the business side of medicine, private practice allowed me a platform to learn and excel in that area.

What is your favorite thing about private practice or about your job in general?

I had the opportunity to utilize the breadth of my skills, diagnose cases firsthand, and to work in diverse areas of medicine everyday. Private practice was also a driving force for my interest in the health innovation space that aims to improve healthcare systems.

If you had to give one piece of advice to trainees considering private practice vs academics what would it be?

Both private and academic practice provide leadership opportunities. My advice is to get involved—whether in your practice leadership, hospital or medical staff committees, and/or nationally through the ACR, ARRS, RSNA, AAWR and ABR, as well as in your community outside of medicine and radiology. There are wonderful opportunities for leadership, continued learning and camaraderie.